



Inspire Medical Systems, Inc. Announces an Additional 10.4 Million Covered Lives with New Coverage Policies

MINNEAPOLIS, MN – April 25, 2019 – Inspire Medical Systems, Inc. (NYSE: INSP) (“Inspire”), a medical technology company focused on the development and commercialization of innovative and minimally invasive solutions for patients with obstructive sleep apnea, announced today the addition of 10.4 million covered lives to the growing positive coverage policies of Inspire therapy. Two new Blue Cross Blue Shield Association (“BCBSA”) plans, including the Blue Cross and Blue Shield (“BCBS”) Service Benefit Plan, also known as the Federal Employee Program (“FEP”), and BCBS of Tennessee have issued positive coverage policies of Inspire therapy. Additionally, Medical Mutual of Ohio, the oldest and largest health insurance company based in Ohio, also issued a positive coverage policy of Inspire therapy.

Details of the three new positive coverage policies include:

- BCBS Service Benefit Plan, or FEP, covers approximately 5.3 million federal employees, retirees and their families across the U.S. and the policy became effective on April 1, 2019;
- BCBS of Tennessee covers approximately 3.5 million members and becomes effective on May 22, 2019; and
- Medical Mutual of Ohio covers approximately 1.6 million members and became effective on April 16, 2019.

There have now been 18 positive coverage policies issued by BCBSA healthcare plans, covering approximately 42 million members, following BCBSA Evidence Street’s January 7, 2019 report, which stated that there is sufficient evidence to determine that Inspire therapy results in a meaningful improvement in net health outcomes for patients meeting specified criteria. Beyond BCBSA, momentum continues with other payers with the Medical Mutual of Ohio being the latest example. In aggregate, 29 coverage policies representing approximately 72 million members now cover Inspire therapy.

“We are encouraged that to date, half of the 36 Blue Cross Blue Shield healthcare plans have issued positive coverage policies following the Evidence Street’s report,” said Tim Herbert, President and Chief Executive Officer of Inspire Medical Systems. “Improving access to Inspire therapy for the many patients with obstructive sleep apnea is a key initiative for our team. Our focus is to continue to build evidence to demonstrate the safety and efficacy of the therapy and these strong patient outcomes are expected to lead to further improvements in market access through additional coverage policies.”

About Inspire Medical Systems

Inspire is a medical technology company focused on the development and commercialization of innovative and minimally invasive solutions for patients with obstructive sleep apnea. Inspire’s proprietary Inspire therapy is the first and only FDA-approved neurostimulation technology that provides a safe and effective treatment for moderate to severe obstructive sleep apnea.

For additional information about Inspire, please visit www.inspiresleep.com.

Forward Looking Statements

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. All statements other than statements of historical facts are forward-looking statements, including, without limitation, statements regarding the potential impact of Blue Cross Blue Shield's positive assessment, future positive insurance coverage and improvements in market access. In some cases, you can identify forward-looking statements by terms such as "may," "will," "should," "expect," "plan," "anticipate," "could," "future," "outlook," "intend," "target," "project," "contemplate," "believe," "estimate," "predict," "potential," "continue," or the negative of these terms or other similar expressions, although not all forward-looking statements contain these words.

These forward-looking statements are based on management's current expectations and involve known and unknown risks and uncertainties that may cause our actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements. Such risks and uncertainties include, among others, estimates regarding the annual total addressable market for our Inspire therapy in the U.S. and our market opportunity outside the U.S.; future results of operations, financial position, research and development costs, capital requirements and our needs for additional financing; commercial success and market acceptance of our Inspire therapy; our ability to achieve and maintain adequate levels of coverage or reimbursement for our Inspire system or any future products we may seek to commercialize; competitive companies and technologies in our industry; our ability to enhance our Inspire system, expand our indications and develop and commercialize additional products; our business model and strategic plans for our products, technologies and business, including our implementation thereof; our ability to accurately forecast customer demand for our Inspire system and manage our inventory; our dependence on third-party suppliers, contract manufacturers and shipping carriers; consolidation in the healthcare industry; our ability to expand, manage and maintain our direct sales and marketing organization, and to market and sell our Inspire system in markets outside of the U.S.; risks associated with international operations; our ability to manage our growth; our ability to increase the number of active medical centers implanting Inspire therapy; our ability to hire and retain our senior management and other highly qualified personnel; risk of product liability claims; risks related to information technology and cybersecurity; risk of damage to or interruptions at our facilities; our ability to commercialize or obtain regulatory approvals for our Inspire therapy and system, or the effect of delays in commercializing or obtaining regulatory approvals; FDA or other U.S. or foreign regulatory actions affecting us or the healthcare industry generally, including healthcare reform measures in the U.S. and international markets; the timing or likelihood of regulatory filings and approvals; risks related to our debt and capital structure; our ability to establish and maintain intellectual property protection for our Inspire therapy and system or avoid claims of infringement; tax risks; risks that we may be deemed an investment company under the Investment Company Act of 1940; regulatory risks; the volatility of the trading price of our common stock; and our expectations about market trends. Other important factors that could cause actual results, performance or achievements to differ materially from those contemplated in this presentation can be found under the captions "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" in our Annual Report on Form 10-K filed with the SEC on February 26, 2019, as such factors may be updated from time to time in our other filings with the SEC, which are accessible on the SEC's website at www.sec.gov. These and other important factors could cause actual results to differ materially from those indicated by the forward-looking statements made in this presentation. Any such forward-looking statements represent management's estimates as of the date of this presentation. While we may elect to update such forward-looking statements at some point in the future, unless required by applicable law, we

disclaim any obligation to do so, even if subsequent events cause our views to change. Thus, one should not assume that our silence over time means that actual events are bearing out as expressed or implied in such forward-looking statements. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

Investor and Media Contact:

Bob Yedid
LifeSci Advisors
inspire@lifesciadvisors.com
646-597-6989